

Best practice brings benefits

Seafield Logistics, one of the UK's major third party supply chain, logistics solutions and contract packing specialists, has cut operational costs following the implementation of a Warehouse Management Solution from RedPrairie, a world leading consumer driven optimisation company.

The solution has already gone live in two of Seafield Logistics' sites, with a third implementation planned for March 2009. Seafield Logistics has also selected RedPrairie's Duty Management solution to run its bonded warehousing.

Justin Hunt, General Manager, Key Accounts, who heads up the IT department at Seafield Logistics, said: "The implementation has led to massive cost reductions, and in the long term we are looking to put in place cross-training, and standardisation of processes across the company in order to derive these benefits in all our sites."

He continued: "We selected RedPrairie as they are a good fit with our business. They went out of their way on the initial proposal, and we felt that they understood what we wanted to achieve from the project. They were also competitive on price and the functionality that the solution offers represented excellent value for money. We wanted a solution that could be rolled out across multi-sites. We wanted to control the ownership, and be able to decentralise skills across IT, so that expertise could be spread across our estate. We were looking to drive down the initial cost of ownership, and importantly, offer improved service and more flexibility to our customers in terms of being able to interface data in and out of the system."

Seafield Logistics previously used a bespoke system, but this was proving expensive to maintain, with high on-going costs whenever interface development was required for customers.