

Seafield Logistics Limited - Press Release – 5th April 2011

Aqualisa ‘Seals’ its Partnership with Seafield Logistics



Seafield Logistics has enabled long-term customer the Aqualisa Group to improve and expand its operations with greatly enhanced premises at Seafield’s Claylands Avenue site in Worksop. An award-winning and highly successful shower manufacturer, Aqualisa initially based its Gainsborough Showers brand operations in Worksop over 9 years ago – marking the beginning of a long and mutually beneficial relationship with Seafield.

Today, Seafield provides Aqualisa with 20,000 sq ft of dedicated warehousing with a newly improved contract packing division, individually partitioned areas comprising of a goods packing and finishing area, a pick, pack and commission zone, a packing line facility, a QA area and a returns area.

In addition to these facilities, Seafield has also supplied operational staff to handle all incoming and outgoing goods as directed by Aqualisa and further supplies a highly sophisticated distribution service that includes distribution of Aqualisa Group product lines to a UK-wide network of retailers.

Craig Whitmore, Aqualisa's Operations Manager for the Workop site comments:

"Seafield Logistics has been instrumental in helping us to expand our activities and effectiveness. They have excelled at providing us with the right facilities at the right time – and with the right people, too. Their flexibility and foresight has been vital to the growth of this key operation."

Meanwhile, Mark Strong, Managing Director of Seafield Logistics said,

"Aqualisa has been a long term customer of Seafield and we are delighted to be part of their success. We trust we can continue to assist them with the continued growth of their business."

Images



The entrance leading to the warehouse and contract packing division has been transformed and now acts as a showcase for the range of showers currently supplied by Aqualisa.



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For further information contact

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Editor's Notes

Seafield Logistics

The main activities of Seafield Logistics are distribution (specialising in bulk powder, chemicals (non hazardous), FMCG, glass, packaging, retail, sand and clay and steel), dedicated distribution centre operation and management, contract packing and re-labelling.

Seafield operate a fleet of over 120 vehicles across 18 locations. The company manages over ½ million square foot of warehousing.

Seafield Logistics' head office is in Worksop, Nottinghamshire with other operating centres located in Aylesham, Guyhirn, Northwich and Scunthorpe.

Customers include:

- Aqualisa Group
- B&Q
- Tata Chemicals
- London Fancy Box
- MKF Folien
- Omya
- Premier Foods
- Sharp Interpack
- Sibelco
- Singleton Birch
- Tata Steel
- Tommy Tucker
- Tripp Luggage
- Drumond Park

For further information about Seafield Logistics visit www.seafield.co.uk

Aqualisa Group

The Aqualisa Group is one of the UK's largest and most successful shower manufacturers. It specialises in offering a comprehensive range of quality, stylish yet affordable showers to the bathroom trade and consumer markets.

For further information, please visit www.aqualisa.co.uk