

## Seafield cuts costs

Seafield Logistics has implemented a warehouse management system from RedPrairie. It is already live in two of Seafield's sites, with a third implementation planned for March 2009. Seafield has also selected RedPrairie's Duty Management solution to run its bonded warehousing.

Justin Hunt, general manager, key accounts, who heads up the IT department at Seafield Logistics, said: "The implementation has led to massive cost reductions, and in the long-term we are looking to put in place cross-training, and standardisation of processes across the company to derive these benefits in all our sites.

"We selected RedPrairie as they are a good fit with our business. They went out of their way on the initial proposal, and we felt that they understood what we wanted to achieve from the project. They were also competitive on price and the functionality that the solution offers represented excellent value for money. We wanted a solution that could be rolled out across multi-sites. We wanted to control the ownership, and be able to decentralise skills across IT, so expertise could be spread across our estate. We were looking to drive down the initial cost of ownership, and importantly, offer improved service and more flexibility to our customers in terms of being able to interface data in and out of the system."