

Trucks speed up deliveries

SUPPLIER of advanced industrial materials WBB Minerals is experiencing significant improvements in delivery times following investment in new trucks and tippers by supplier Seafield Logistics, which has an operating centre in North Lincolnshire.

Seafield has acquired the new equipment in order to enhance the service provided to key customer WBB Minerals.

Seafield Logistics was appointed sole logistics supplier to WBB for a five year term in a deal secured in 2004.

The equipment purchased comprises 21 Scania tractor units fitted with Gardner Denver blowers and 18 Koberg tipping trailers. The decision was taken to purchase the new equipment primarily to raise service levels for WBB.

Seafield was also looking to achieve its business objectives of increased payloads, decreased off load times and improved fuel consumption.

Seafield's WBB Minerals account manager Matt Cumiskey said: "As a consequence of

introducing the new equipment we have seen tanker offload times reduce by at least 30 minutes on average while average payloads on tippers have increased by 1.5 tonnes per load. These improvements have enabled us to reduce service delivery times significantly for WBB."

Other main considerations influencing the purchasing decision were safety and driving styles.

Matt believes the new trucks will help support the Safed scheme - a safe driver initiative organised by the DTI and supported by Seafield - by increasing driver awareness of safe driving.

With a range of driving styles giving inconsistent results, automatic gearboxes have been introduced and fuel economy has already improved.

The Scania tractor units were supplied by independent Scania dealer WPT. The package includes three years full repair and maintenance which will be undertaken by WPT's Macclesfield depot.

Managing director Andrew Ward said: "WPT is delighted to have won this order and we look forward to a long and mutually beneficial business relationship."



Seafield Logistics new trucks and tippers.